



AT A GLANCE

- Finding Grassroots events is a difficult, expensive, time consuming project for any event marketer.
- The Event Shop has created a database of 20,000+ Grass Roots Events in over 300 cities.
- Our events are collected through a network of local media outlets, who are Event Marketers themselves. These consist of radio stations, magazines and newspapers.
- We know that the events are quality because:
 - Local Market Knowledge. Our information suppliers live and work in the markets.
 - Our Suppliers are media outlets who are connected to the events, guaranteeing media exposure for the event.
 - The Media partners are involved to promote themselves, so they have a vested interest in only being a part of the best events in town.
- We earn our money by generating a commission back from the events on any rights fees you pay. Since we are under contract with these media outlets, you will not get a higher quote from us than you will directly from them.
- You can request a list of events that fit your needs by filling out a short form on our website (www.TheEventShop.com) or by calling Dave Demer at 770-661-6019.